



Modern International School
Sec-19, Dwarka , New Delhi-75
Class-XII (COMMERCE)

SESSION -2020-21
SUMMER HOLIDAYS

Dear Parents and students

My humble greetings to all of you.

We have together as a team completed the innovative endeavour of digital online teaching for our children in the stressful and testing times of national lockdown during COVID-19.

I congratulate you for your patience, perseverance and support in making digital teaching learning process a success.

The students need a much awaited break to prepare themselves further to cope with the uncertainty that surrounds us due to the pandemic.



English

I. Attempt all questions.

II. Q1. You want to sell your house at 15 Rajendra Nagar, New Delhi. Draft an advertisement in not more than 50 words, giving the necessary details, to be published in the classified columns of 'The New India Express.' You are Krishna/Alka.

III. Q2. You are Anuj, a social activist. Design a poster to observe 'Wildlife Protection Week' in your city, in 50 words.

IV

. Q3. G.L. Institute recently organised a 'No Tobacco' Workshop. Write a report on the same to be published in the newspaper in 150-200 words.

V. Q4. Spurt of violence previously unknown in Indian schools makes it incumbent on the educationists to introduce value education effectively in schools. Write an article in 150-200 words expressing your views on the need of value education. You are Anu/Aditya.

VI. Q5. 'Brain Drain is not a bane for a country like India.' Write a debate in 150-200 words either for or against the motion.

VII. Write an article on the topic 'How to make Online Teaching more effective'

PROJECT

(to be done on A4size sheet)

Create a poster (as per CBSE format) on A4size sheet on any of the f topics. Use appropriate logan.

1 Checking vehicular pollution.

2 Acceptance toward Mental Health

3 Anti bullying

4 Celebrating diversity

विषय -हिन्दी

संकेत बिंदु: हिंदी ग्रीष्मावकाश गृहकार्य को करते समय निम्नलिखित बिंदुओं को ध्यान में रखिए

1. प्रत्येक कार्य पर अपना नाम, कक्षा व वर्ग अवश्य लिखा हो। (फ़ाइल के अंदर पहला पन्ना)

2 प्रत्येक कार्य सुंदर व आकर्षक किया जाना चाहिए।

3.कार्य को एक अलग फ़ाइल बनाकर कीजिए। फ़ाइल का बाहरी भाग सजाया हुआ हो।

फ़ाइल को परियोजना कार्य के रूप में प्रस्तुत किया जाना आवश्यक है।

अ. परियोजना कार्य

1. बाज़ार आपको कैसे प्रभावित करता है लेख लिखें। (फ़ाइल बनाए, संबंधित चित्र चिपकाए

2 'आत्मनिर्भर भारत' से क्या तात्पर्य है क्या इससे स्वदेशी आंदोलन में योगदान मिलेगा एक संपादक के रूप में रिपोर्ट तैयार कीजिए। (फ़ाइल में करें)

3. प्रेमचंद की प्रेरक कहानियाँ पढ़ें। (पठन कौशल)

4. खेती योग्य जमीन खराब होती जा रही है इस संदर्भ में प्रतिवेदन लिखिए। (फ़ाइल में करें)

5 मान लो कोरोना वायरस साल या डेढ़ साल तक रहता है तो हमें किस प्रकार के सुरक्षा के उपाय सामान्य जीवन जीने के लिए अपनाने पड़ेंगे इस विषय पर अपने ग्रामीण मित्र को पत्र के द्वारा समझाए। (पत्र लेखन)

6 मजदूरों के पलायन से देश की अर्थव्यवस्था पर क्या प्रभाव पड़ेगा इस विषय पर अपने विचार लिखें। (फ़ाइल में करें।

पाठ्यपुस्तक' वितान 'अध्याय पढ़ें।

स्वच्छता का ध्यान रखें, व्यायाम करें, बड़ों के साथ गृहकार्य कार्य में योगदान दें। अपना कार्य स्वयं करें।

Informatics Practices

Project:- Make a practical file and project file.

- Airline reservations
- Library management
- School managing system
- Sport shop management
- Online movie ticket
- Travel and tourism system.

PHYSICAL EDUCATION

(PRACTICAL FILE COMPLETE)

TOPIC NO. -1

ATHLETIC –

1. HISTORY
2. DEFINE TRACK
3. JUMPING EVENT DEFINE

LONGJUMP

- TRIPPLE JUMP
- HIGH JUMP
- POLE VALT

THROWING EVENT

- SHOTPUT
- HAMMER
- DISCUS
- JAVELIN

TOPIC NO. -2

GAME (ANY ONE GAME)

BASKETBALL, FOOTBALL, KABADDI, KHO-KHO, VOLLEYBALL, HANDBALL, HOCKEY.

- HISTORY
- GROUND MEASUREMENT
- NEW AND OLD RULES
- FUNDAMENTAL SKILLS
- TERMINOLOGY
- VENUE
- IMPORTANTS AWARDS

TOPIC NO. -3

YOGA ASANS (ANY FIVE)

ASANS- PICTURE, PROCEDURE, BENEFIT.

Business Studies

- a) The changes in transportation of fruits and vegetables such as cardboard crates being used in place of wooden crates, etc. Reasons for above changes.
- b) Milk being supplied in glass bottles, later in plastic bags and now in tetra-pack and through vending machines.
- c) Plastic furniture [doors and stools] gaining preference over wooden furniture.
- d) The origin of cardboard and the various stages of changes and growth.
- e) Brown paper bags packing to recycled paper bags to plastic bags and cloth bags.
- f) Re-use of packaging [bottles, jars and tins] to attract customers for their products.
- g) The concept of pyramid packaging for milk.
- h) Cost being borne by the consumer/manufacturer.
- i) Packaging used as means of advertisements.

2. The reasons behind changes in the following:

Coca – Cola and Fanta in the seventies to Thums up and Campa Cola in the eighties to Pepsi and Coke in nineties.

The teacher may guide the students to the times when India sold Coca Cola and Fanta which were being manufactured in India by the foreign companies.

The students may be asked to enquire about

- a) Reasons of stopping the manufacturing of the above mentioned drinks in India THEN.
- b) The introduction of Thums up and Campa cola range.
- c) Re entry of Coke and introduction of Pepsi in the Indian market.
- d) Factors responsible for the change.
- e) Other linkages with the above.
- f) Leading brands and the company having the highest market share.
- g) Different local brands venturing in the Indian market.
- h) The rating of the above brands in the market.
- i) The survival and reasons of failure in competition with the International brands.
- j) Other observations made by the students

The teacher may develop the following on the above lines

3. Changing role of the women in the past 25 years relating to joint families, nuclear families, women as a bread earner of the family, changes in the requirement trend of mixers, washing machines, micro wave and standard of living.

4. The changes in the pattern of import and export of different Products.

5. The trend in the changing interest rates and their effect on savings.

6. A study on child labour laws, its implementation and consequences.

7. The state of 'anti plastic campaign,' the law, its effects and implementation.

8. The laws of mining /setting up of industries, rules and regulations, licences required for running that business.

9. Social factors affecting acceptance and rejection of an identified product. (Dish washer, Atta maker, etc)

10. What has the effect of change in environment on the types of goods and services?

The students can take examples like:

a) Washing machines, micro waves, mixers and grinder.

b) Need for crèche, day care centre for young and old.

c) Ready to eat food, eating food outside, and tiffin centres.

11. Change in the man-machine ratio with technological advances resulting in change of cost structure.

12. Effect of changes in technological environment on the behaviour of employee.

- 47. Newspaper
- 48. Noodles
- 49. Pen
- 50. Pen drive
- 51. Pencil
- 52. Pickles
- 53. Razor
- 54. Ready Soups
- 55. Refrigerator
- 56. RO system
- 57. Roasted snacks
- 58. Salt
- 59. Sarees
- 60. Sauces/ Ketchup
- 61. Shampoo
- 62. Shaving cream

- 63. Shoe polish
- 64. Shoes
- 65. Squashes
- 66. Sulticase/ airbag
- 67. Sunglasses
- 68. Tea
- 69. Tiffin Wallah
- 70. Toothpaste
- 71. Wallet
- 72. Washing detergent
- 73. Washing machine
- 74. Washing powder
- 75. Water bottle
- 76. Water storage tank
- 77. Wipes

Any more as suggested by the teacher.

The teacher must ensure that the identified product should not be items whose consumption/use is discouraged by the society and government like alcohol products/pan masala and tobacco products, etc.

Identify one product/service from the above which the students may like to manufacture/provide [pre-assumption].

Now the students are required to make a project on the identified product/service keeping in mind the following:

1. Why have they selected this product/service?
2. Find out '5' competitive brands that exist in the market.
3. What permission and licences would be required to make the product?
4. What are your competitors Unique Selling Proposition.[U.S.P.]?
5. Does your product have any range give details?
6. What is the name of your product?
7. Enlist its features.
8. Draw the 'Label' of your product.
9. Draw a logo for your product.
10. Draft a tag line.
11. What is the selling price of your competitor's product?
 - (i) Selling price to consumer
 - (ii) Selling price to retailer
 - (iii) Selling price to wholesaler

What is the profit margin in percentage to the

- | Manufacturer.
- | Wholesaler.
- | Retailer.

12. How will your product be packaged?
13. Which channel of distribution are you going to use? Give reasons for selection?
14. Decisions related to warehousing, state reasons.
15. What is going to be your selling price?

The students may conclude by identifying the causes in the fluctuations of prices. Normally it would be related to the front page news of the a business journal, for example,

- Change of seasons.
- Festivals.
- Spread of epidemic.
- Strikes and accidents
- Natural and human disasters.
- Political environment.
- Lack of faith in the government policies.
- Impact of changes in government policies for specific industry.
- International events.
- Contract and treaties at the international scene.
- Relations with the neighbouring countries.
- Crisis in developed countries, etc.

The students are expected to find the value of their investments and accordingly rearrange their portfolio. The project work should cover the following aspects:

1. Graphical presentation of the share prices of different companies on different dates.
2. Change in market value of shares due to change of seasons, festivals, natural and human disasters.
3. Change in market value of shares due to change in political environment/ policies of various countries/crisis in developed countries or any other reasons
4. Identify the top ten companies out of the 25 selected on the basis of their market value of shares.

It does not matter if they have made profits or losses.

IV. Project Four: Marketing

- | | |
|-------------------------|---------------------|
| 1. Adhesives | 24. e-wash |
| 2. Air conditioners | 25. Fairness cream |
| 3. Baby diapers | 26. Fans |
| 4. Bathing Soap | 27. Fruit candy |
| 5. Bathroom cleaner | 28. Furniture |
| 6. Bike | 29. Hair Dye |
| 7. Blanket | 30. Hair Oil |
| 8. Body Spray | 31. Infant dress |
| 9. Bread | 32. Inverter |
| 10. Breakfast cereal | 33. Jams |
| 11. Butter | 34. Jeans |
| 12. Camera | 35. Jewellery |
| 13. Car | 36. Kurti |
| 14. Cheese spreads | 37. Ladies bag |
| 15. Chocolate | 38. Ladies footwear |
| 16. Coffee | 39. Learning Toys |
| 17. Cosmatology product | 40. Lipstick |
| 18. Crayons | 41. Microwave oven |
| 19. Crockery | 42. Mixers |
| 20. Cutlery | 43. Mobile |
| 21. Cycle | 44. Moisturizer |
| 22. DTH | 45. Music player |
| 23. Eraser | 46. Nail polish |

On the basis of the work done by the students the project report should include the following:

1. Type of product /service identified and the (consumer/industries) process involve there in.
2. Brand name and the product.
3. Range of the product.
4. Identification mark or logo.
5. Tagline.
6. Labeling and packaging.
7. Price of the product and basis of price fixation.
8. Selected channels of distribution and reasons thereof.
9. Decisions related to transportation and warehousing. State reasons.
10. Promotional techniques used and starting reasons for deciding the particular technique.
11. Grading and standardization.

Presentation and Submission of Project Report

At the end of the stipulated term, each student will prepare and submit his/her project report.

Following essentials are required to be fulfilled for its preparation and submission.

1. The total length of the project will be of 25 to 30 pages.
2. The project should be handwritten.
3. The project should be presented in a neat folder.
4. The project report should be developed in the following sequence-
 - Cover page should include the title of the Project, student information, school and year.
 - List of contents.
 - Acknowledgements and preface (acknowledging the institution, the places visited and the persons who have helped).
 - Introduction.

ECONOMICS

Make a project report on the topic allotted to you :

1. Decide what type of research materials you need- newspaper, articles, journals and websites. Narrow your materials and decide what's actually relevant.
2. Your project will have some text on it to represent your ideas. On your sketch, identify how to organize the text.
3. Format of Project Report

The work should be divided into different sections and arranged in a sequence. The typical format of a project report includes:

1. Title Page
2. Certificate from teacher incharge
3. Acknowledgement
4. Table of contents
5. List of symbols and abbreviations (wherever applicable.
6. Main Content
 - a) Aim of the Project

- b) Introduction
- c) Research Methodology
- 7. Social message
- 8. Conclusion
- 9. Bibliography

Serial No
Name of the student
Topic Allotted

- 1Nipur Nath
- 2Gaurav Solanki
- 3. Nandini Sharma -A
Micro and Small Industries
- 4Himanshu Verma
- 5.Yash Chaudhary
- 6.Himakshi
Contemporary Employment situation in India
- 7Nalin Sharma
- 8.Debjyoti
- 9.Sharda
Goods and Services Tax Act and its impact on GDP
- 10Nishant Roy
- 11.Shorya Gupta
- 12.Akansha
Human Development Index
- 13Naveen Garg
- 14.Vaibhav
Monetary policy committee and its functions
- 15Abhishek Vaid
- 16.Vaibhi Dhawan
- 17.Mangpi
Government Budget and its Components
- 18Deshmitra Mishra
- 19Muskan Gautam
- 20Aashi Phalasal
Exchange Rate determination- Methods and Techniques
- 21Rounak Singh
- 22Sagar Dhiman
- 23Ravina
Sarwa Shiksha Abhiyan- Cost Ratio Benefits
- 24Aakash Pundit
- 25Harsh
- 26Lakshay Kumar
- 27Komal

Digital India- Step towards the future
28Ayush Pathania
29Kaushal
30Prashant
31Sanskriti
Make in India- The way ahead
32Ayushi Srivastava
33Tushar Dogra
34Suhaan
Food Supply Channel in India
35Arab Kansal
36Muskan Sharma
Disinvestment policy of Government
37Aryan
38Pratima Kumari
39Nandini Sharma-C
Role of RBI in Control of Credit
40Pratishtha Mishra
41M.Selva Raj
42Sagar
Rain Water Harvesting- a solution to water crises

Accounts

Make a project on
1.comprehensive project
2.specific project-1
3.specific project -2

MATHEMATICS

- Make a project of Graph of different function (eg. Linear , quadratic and cubic polynomials)
- Make a chart of formulas of Inverse Trigonometric function and Trigonometric function.
- Make a notebook of all formulas in your book and 11 class book.
- Revise chapter-2, chapter:-3 and chapter-4.
- Do the assignment 1 and 2.

INNOVATIVE ACTIVITY

- An Italian economist, Prof. Pareto developed an analytical tool in his own name to identify and solve out the causes of problems in the field of economics. Prepare a thesis on this tool
- Confirm two identical solid cones made up of material like wax,plaster of paris or wood etc and then, after sectioning them, explain
(a) a PARABOLA (b) a HYPERBOLA [The sectioned parts to be kept preserved as models to help us for our math lab.]